



GOES VIRTUAL

AMANDA HICKKAD CCA CELEBRATION WALK

CARING FOR OUR COMMUNITY • SUPPORTING CANCER LIFENET

FREQUENTLY ASKED QUESTIONS

WHAT is the Amanda Hichkad CCA Celebration Walk?

The Amanda Hichkad CCA Celebration Walk is an annual fundraiser that brings our local community together to celebrate, honor, and remember our family, friends, and neighbors in their fight against cancer. Individual walkers and teams will raise funds, recruit fellow walkers, and/or solicit donations to support those in their fight, while directly benefiting cancer care provided right here in our community. All event proceeds directly support the Cancer LifeNet program at University of Maryland Upper Chesapeake Health's Patricia D. & M. Scot Kaufman Cancer Center.

This is a free-of-charge supportive care service offered to *all residents* of Harford and Cecil Counties with a cancer diagnosis, regardless of where he/she/they receive their treatment.

SO...what does a “Virtual Walk” mean anyway?

... it is how our community will “come together” without officially “coming together” to honor, remember, and celebrate, while supporting cancer care at the Kaufman Cancer Center.

On **May 16, 2020, you'll still take a walk — you pick the time and place** (around your neighborhood, on your treadmill, etc.)

Although we no longer will be walking at the John Carroll School, with your help and continued support, we still have the ability to celebrate this special day while raising vital funds for Cancer LifeNet.

Together, we will continue to make a difference, right here in our community.

Go for a walk on May 16! Inspire your friends and family to join you. You can continue fundraise and make an extraordinary impact in the lives of local cancer patients and their loved ones. Instead of hopping in the car and driving to the John Carroll School, pull up Facebook and Instagram on your phone.

Take a walk and share your photos, videos, words of inspiration, and encouragement.

With your help, we will create a movement by celebrating our loved ones, neighbors, and the warriors in our lives who have received a cancer diagnosis. With your help, we will continue to raise vital funds to support the important work of Cancer LifeNet.

WHEN is the Walk?

Saturday, May 16, 2020. All Day. YOU pick the time and place.





WHERE can I walk?

Anywhere! You will be joining virtually. Walk around your neighborhood, on your treadmill, or wherever you can safely participate. Your safety is our number one priority. Invite your friends, family or co-workers to walk, too! (social distancing, of course) Be interactive virtually and get active!

WHY do we Walk?

Through the philanthropic efforts of our volunteers, friends, family and local community, **Cancer LifeNet**, a program funded **entirely through philanthropy**, offers *free-of-charge* supportive care services to all residents of Harford and Cecil counties, regardless of where they are receiving their cancer treatment. Offering navigation and support, Cancer LifeNet helps people cope with the physical, financial, psychological and emotional aspects of having cancer. Nurse navigators, social workers and other specialists work alongside people diagnosed with cancer to create a safe and nurturing environment and help them cope with each stage of their cancer journey. All of the proceeds from the Amanda Hickad Walk go to supporting this incredible program.

Amanda Hickad, CCA volunteer and our event namesake shared...

“Cancer LifeNet was my lifeboat when I felt like I was drowning after my cancer diagnosis. The Nurse Navigators were able to help me sort through information and begin to make decisions on what I needed to do. Cancer LifeNet also provides classes for kids, support groups, beauty classes for cancer patients, yoga, reiki therapy and much more”

HOW do I raise funds?

That's easy too! There are a lot of different ways you can raise funds for this Virtual Walk. You can either...

- 1. Sign yourself up to be a team captain** and make a team of your friends and family to fundraise and “compete” against the other teams.
- 2. Join someone else's team** if you have a friend, family member or someone else you know who is a team captain.
- 3.** You can make a general donation on the website!
- 4.** If you know someone who has a business that would like to **sponsor us or your team**, let them know about the Walk and see if they would be interested in donating.
- 5.** Reach out to your employers! **Some employers match donations** given to charitable causes such as this.
- 6.** Challenge your other captains! **Set a fundraising challenge** for a day, week, month and have a friendly competition with other captains.





ONLINE FUNDRAISING IS INCREDIBLY IMPACTFUL!

Did you know that since 2018



MORE THAN 1,300
gifts have been
received online

REPRESENTING 33
different states

4 different
countries

MORE THAN \$72,000 HAS BEEN RAISED THROUGH ONLINE FUNDRAISING, SINCE 2018.

So, go ahead... create and start sharing your very own Walk fundraising page today in support of Cancer LifeNet. It's fun, easy to do, and it makes a difference, right here in our community.

WILL I get a T-shirt, how does that work?

With our walk going virtual this year, and not knowing proper sizes to order and how to distribute them safely, this year's commemorative walk giveaway will look a little different. All individuals fundraising \$50 or more, will receive a commemorative coffee mug, sponsored by Klein's ShopRite.

We hope to host a celebratory distribution of the mugs this summer and will be sharing this information to you at a later time.

DO you need proof that I actually finished the Walk?

No! The Virtual Walk is all about raising awareness and vital funds for Cancer LifeNet at the Kaufman Cancer Center. We do encourage you to share your experience online — if you're walking, fundraising, supporting a friend or loved one, by posting photos/videos and **use the hashtags:**

#whydoYOUwalk #myAHWFootprint

I CAN'T GET OUT AND WALK ON THE SAME DAY AS THE EVENT. Can I still participate?

Of course! Get out and walk whenever it is most convenient for you! Be sure to share your experience online using the hashtags **#whydoYOUwalk #myAHWfootprint**

I HAVE MORE QUESTIONS, who do I ask?

For questions, please contact, **Teddy Mosher, Development and Communication Officer** at 339-364-4115 or email at gmosher@umm.edu